



INDIAN INSTITUTE OF TECHNOLOGY DELHI
HAUZ KHAS, NEW DELHI- 110016

STORES & PURCHASE SECTION

No.IITD/S&P/Misc./2018/ISPS-186466

2.7.
Dated: 29.6.2018

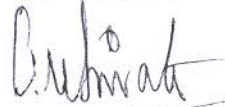
M/s Synthesis Communication
1/5 Shree Shanti Niwas C.H.S. Ltd.,
Sant Ramdas Road,
Near Ganesh Cinema,
Mulund (E)-400081.

Subject: - Blacklisting of M/s Synthesis Communication for failure
to publish IIT admission notice for PG & Ph.D programme
(2018-2019) in the Employment News

Sir,

Kindly refer to this Institute letter No.IITD/A&E(PGS)/C/2018/85
dated 22.02.2018 vide which M/s Synthesis Communication was directed
to publish the IIT admission notice for PG & Ph.D in the newspapers viz.
Hindustan Times (Delhi & NCR Edition), The Hindu (Chennai), The
Statesmen (All Editions), the Times of India(Mumbai), Dainik Jagran (All
Editions) on 08.03.2018 and the Employment News (All India Edition) on
10.03.2018.

On having failed to publish the admission notice in the Employment
News on 10.03.2018 and again on 24.03.2018 as agreed, the Competent
Authority of the Institute, on the recommendation of the committee has
decided to blacklist M/s Synthesis Communication for all future
advertisements of the Institute.


(Alan V. Sinate) 29/6/18.
Asstt. Registrar (S&P)

Copy to:-

1. Jt. Registrar (Director's Office)
2. Dy. Director (Ops.)
3. Dean (Academics)
4. Jt. Registrar (Academics)
5. Jt. Registrar (A/Cs)
6. Publication Cell

Dept.: Dean Academics

Ref. No.: 2018 ADAC.174629

Date: 25/5/18

भारतीय प्रौद्योगिकी संस्थान दिल्ली
INDIAN INSTITUTE OF TECHNOLOGY DELHI
शैक्षिक और परीक्षा अनुभाग (पीजीएस)
ACADEMIC & EXAMINATION SECTION (PGS)

DFA
24/5/18

दिनांक: 25.05.2018

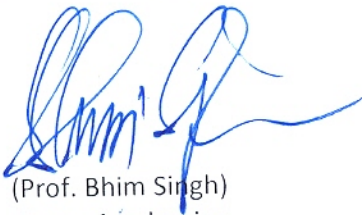
A meeting of the following purchase Committee was held on 08.05.2018 to discuss the matter for imposing penalty on Synthesis Communication for not able to publish the admission advertisement in the Employment newspaper.

Committee noted that PG Section, IIT Delhi had given a tender to Synthesis Communication for Admission notice for PG and Ph.D. Programme (2018-2019) for publication as a display advertisement on 08.03.2018 (Thursday) in the following newspapers and Employment newspaper in the issue dt. 10.03.2018 (Saturday):-

(i) The Hindustan Times (Delhi + NCR) Edition (ii) The Hindu, Chennai (iii) The Statesman, All Editions (iv) Times of India, Mumbai (v) Dainik Jagran, All Editions	(i) Employment News, All Editions
Size of advertisement WxH 8x5= 40 Sq Cms in Color	Size of advertisement WxH 10x20= 200 Sq Cms

However, the agency could not arrange to release the advertisement in the Employment newspaper on 10.03.2018 (Saturday) and informed that due to some publication error, they could not release the admission notice on 10.03.2018 (Saturday) in the Employment newspaper and requested to get released it on 24.03.2018 (Saturday). IIT Delhi agreed to release the admission notice on 24.03.2018 (Saturday) but the Synthesis Communication again failed to get it released. IIT Delhi later received a copy of email written by the agency to the Employment newspaper giving a legal notice (copy enclosed).

After detailed discussion and in view of above position, the Committee decided to impose the penalty of **blacklisting the vendor for two years** at the Institute from the date of communication.



(Prof. Bhim Singh)
Dean, Academics
Chairman, PFC



(Prof. Joby Joseph)
Associate Dean, Academics (Curriculum)
Member



(Prof. Shantanu Roy)
Associate Dean, Academics (PG Research)
Member



(Shri Atul Vyas)
Joint Registrar (Academics)
Buyer

For approval please.

Deputy Director (Operations)

- JM (Academics)
- AR (Admin)
- JM (Academics)

As it is a serious matter, the company to be blacklisted for all future advertisements.

P.P. convey to the agency that letter.
AR (Admin)

25/5
(P.T.O)

25/5/18